

Sponsorship Levels

Presenting Sponsor (1 available)

\$10,000

Name/logo included in all media as presenting sponsor
(print, radio, outdoor, web, social media)
Name/logo w/link on official festival website w/banner ad
Name/logo on festival poster/flyer
Name/logo on festival t-shirt (if applicable)
Name/logo in festival program (if applicable)
Name on festival ticket
50 Event Tickets
Name/logo on stage signage
10x10 space on-site w/roaming – distribution rights
Category exclusivity
First right of refusal 2013

Stage Sponsor (2 available)

\$5000

Name/logo included in applicable media as stage sponsor
(print, web, social media)
Name/logo w/link on official festival website w/banner ad
Name/logo on festival poster/flyer
Name/logo on festival t-shirt (if applicable)
Name/logo in festival program (if applicable)
25 Event Tickets
Name/logo on stage signage
10x10 space on-site w/roaming – distribution rights

Beer Lover (Gold) \$2500

Name/logo on festival website w/link
Name/logo in festival program (if applicable)
Name/logo on festival t-shirt (if applicable)
10x10 space on-site
15 Event Tickets

Beer Lover (Silver) \$1000

Name/logo on festival website w/link
Name/logo in festival program (if applicable)
10 Event Tickets

Beer Lover (Bronze) \$500

Name/logo on festival website w/link
Name/logo in festival program (if applicable)
5 Event Tickets

Friend of the Festival \$100

Name/logo on festival website w/link
2 Event Tickets

Vending/Exhibitor Prices:

Corporate – 10x10 space - \$500
Crafters–10x10 space - \$50 (handmade only)
Food Vendors – full menu \$500

Other sponsorships:
Cup Sponsor
VIP Area Sponsor
Kids Area Sponsor

Social Media Outlets

www.vabeerfest.com

www.facebook.com/vabeerfest

[@HopsandBarleyVA on twitter](https://twitter.com/HopsandBarleyVA)

Featuring:

Unlimited tasting of more than 30 Virginia Craft
Beers, live music all day, great food and the
newly designed kids area.



Sponsor Information

Company Name _____
Address _____
Contact _____
Phone _____
Email _____

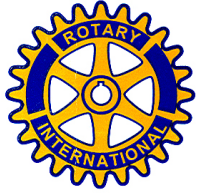
Rotary Contact Name _____

Please mark your Sponsor Level

Presenting	_____	\$10,000
Stage	_____	\$5,000
Beer Lover(Gold)	_____	\$2,500
Beer Lover(Silver)	_____	\$1,000
Beer Lover(Bronze)	_____	\$500
Friend	_____	\$100

Please mail completed form along with your
check payable to:

The Rotary Club of Powhatan
P.O. Box 327
Powhatan, VA 23139



**Historic Malvern in
Powhatan County, Virginia
690 Huguenot Trail
Midlothian, Virginia 23113**

The Rotary Club of Powhatan has supported the following Charities:

- Powhatan Interact Club
- Backpacks of Love
- Association for the Support of Children with Cancer
- YMCA Bright Beginnings
- Powhatan Earth Day Coalition
- Habitat for Humanity
- Powhatan Christmas Mother
- Powhatan Coalition for Churches
- Powhatan County Fair
- Powhatan County Services for Domestic Violence
- Powhatan Crime Solvers
- Powhatan Free Clinic
- Powhatan HS Band Boosters
- Powhatan Leadership Institute
- Riders for Readers
- Haiti Project through South Hill Rotary and Warwick Rotary
- Stop Hunger Now
- Children's Miracle Network
- Virginia Cooperative 4-H
- Heart of Virginia Boy Scout Council



**The Rotary Club of Powhatan
Presents**

**Virginia Hops & Barley Festival
Saturday, May 12, 2012
1 p.m. to 9 p.m.**

**Featuring over 30 Virginia
Craft Beers**